

NEWS RELEASE



FORUM RESEARCH INC.

It's Close in Newfoundland and Labrador

Toronto, May 8th, 2019 – In a random sampling of public opinion taken by The Forum Poll™ among 856 Newfoundland and Labrador voters, amongst those decided and leaning, 4 in 10 (40%) say they would support the Liberals, another 4 in 10 say they should support the Progressive Conservatives (42%), a tenth (13%) would support the NDP, and a few support (6%) other parties.

Respondents most likely to support the Liberals include those aged 25 and under (48%), females (44%), earning \$80,000 to \$100,000 (47%), and living in Labrador (47%) and Corner Brook and Western Newfoundland (45%).

Respondents most likely to support the PCs include those aged 35-44 (52%), males (49%), earning \$20,000 to \$40,000 (45%), \$40,000-\$60,000 (43%) and \$80,000 to \$100,000 (46%), and living in Grand Falls-Windsor and Central Newfoundland (48%).

Respondents most likely to support the NDP include those aged 25 and under (31%), females (15%), and earning less than \$20,000 (18%).

If an election were held today, these results suggest a minority parliament: the Progressive Conservatives would win 19 seats, the Liberals would secure 18 seats, and the NDP would win 3 seats.

Crosbie and Ball tied for who would make best Premier of Newfoundland and Labrador

Just over a quarter (29%) say Ches Crosbie would make the best Premier of Newfoundland and Labrador regardless of which party they would vote for. About a quarter (28%) say Dwight Ball would make the best Premier of Newfoundland and Labrador. About a tenth (14%) say Alison Coffin, 2-in-10 (18%) say none of these, and another tenth (11%) don't know who would make the best Premier.

MEDIA INQUIRIES:

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“The Liberals and the Progressive Conservatives are a hair’s breadth apart, and with just over a week to go, it’s looking like the election could go either way,” said Dr. Lorne Bozinoff, President of Forum Research. “What will be fascinating to watch is how the NDP will factor into the final results, as even just a few seats for the third party could mean the difference between a majority and a minority government.”



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Two-thirds disapprove of the job Dwight Ball is doing as Premier

When asked if they approve or disapprove of the job Dwight Ball is doing as Premier of Newfoundland and Labrador, 6 in 10 (63%) disapprove and almost 4 in 10 (37%) approve. Ball's net favourable score (approve minus disapprove) is -26.

Over half disapprove of the job Ches Crosbie is doing as leader of the Progressive Conservative Party

When asked if they approve or disapprove of the job Ches Crosbie is doing as the leader of the Progressive Conservative Party, over half (55%) disapprove and 4 in 10 (45%) approve. Crosbie's net favourable score is -10.

Half disapprove of the job Alison Coffin is doing as leader of the NDP

When asked if they approve or disapprove of the job Alison Coffin is doing as leader of the NDP in Newfoundland and Labrador, half (52%) disapprove and almost half (48%) approve. Coffin's net favourable score is -4.

Is Newfoundland and Labrador better or worse than in 2015?

When asked if Newfoundland and Labrador is doing better or worse than it was 4 years ago, over 6 in 10 (BTM2: 66%) say it is worse, with 4 in 10 (42%) saying it is "much worse".

A third (TOP2: 34%) say Newfoundland and Labrador is doing better than 4 years ago, but about a tenth (9%) saying it is doing "much better" than 4 years ago.



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4 in 10 don't think there was a winner in the leaders' debate

When respondents were asked if they watched or heard something about the leaders' debate, half (50%) watched the leaders' debate, a third (30%) said they heard about the debate, and 2 in 10 (20%) didn't see or hear anything about the debate.

4 in 10 respondents (40%) who watched or heard something about the debate think there was no winner, 2 in 10 (20%) say Crosbie won, one-quarter say Ball won (25%), and one-sixth (15%) say Coffin won.

"The Liberals and the Progressive Conservatives are a hair's breadth apart, and with just over a week to go, it's looking like the election could go either way," said Dr. Lorne Bozinoff, President of Forum Research. "What will be fascinating to watch is how the NDP will factor into the final results, as even just a few seats for the third party could mean the difference between a majority and a minority government."

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 856 randomly selected Newfoundland and Labradorian voters. The poll was conducted from May 3rd to May 4th, 2019.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20, measured as the average deviation across all response categories. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp.

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on a Candidate's ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at forumpoll.com.



Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses. SAMPLE:

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|-----------------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 631 | 112 | 91 | 133 | 119 | 176 | 303 | 315 |
| NET: TOP3 | 66 | 57 | 60 | 68 | 78 | 86 | 67 | 64 |
| NET: BTM3 | 34 | 43 | 39 | 32 | 21 | 14 | 32 | 36 |
| Very satisfied | 9 | 9 | 6 | 6 | 13 | 20 | 11 | 8 |
| Satisfied | 28 | 17 | 29 | 35 | 32 | 45 | 25 | 31 |
| Somewhat satisfied | 28 | 31 | 26 | 28 | 32 | 20 | 31 | 25 |
| Somewhat dissatisfied | 12 | 11 | 16 | 14 | 11 | 8 | 13 | 12 |
| Dissatisfied | 11 | 15 | 15 | 9 | 5 | 3 | 9 | 13 |
| Very dissatisfied | 11 | 18 | 9 | 8 | 5 | 3 | 9 | 12 |
| Don't know | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 |

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied.

Due to rounding some numbers may not add up to 100

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Voter Intention

In the provincial election called for May 16th, which party are you most likely to vote for or have you voted for already? + Even though you may not have made up your mind, which party are you leaning towards at this time?

[Decided/Leaning]

Age/gender

| % | Total | Under 25 years | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65 and over | Male | Female | Other |
|--------------------------|-------|----------------|----------|----------|----------|----------|-------------|------|--------|-------|
| Sample | 777 | 38 | 74 | 106 | 150 | 174 | 235 | 432 | 324 | 21 |
| Liberal | 40 | 48 | 40 | 29 | 40 | 43 | 38 | 35 | 44 | 27 |
| Progressive Conservative | 42 | 21 | 27 | 52 | 45 | 43 | 47 | 49 | 36 | 27 |
| New Democratic Party | 13 | 31 | 24 | 13 | 9 | 9 | 9 | 10 | 15 | 23 |
| Other Parties | 6 | 0 | 9 | 6 | 6 | 4 | 6 | 6 | 5 | 23 |



Income

| % | Total | < \$20K | \$20K to \$40K | \$40K to \$60K | \$60K to \$80K | \$80K to \$100K | \$100K to \$250K | > \$250,000 |
|--------------------------|-------|---------|----------------|----------------|----------------|-----------------|------------------|-------------|
| Sample | 777 | 73 | 127 | 114 | 80 | 70 | 160 | 23 |
| Liberal | 40 | 39 | 42 | 38 | 40 | 47 | 40 | 20 |
| Progressive Conservative | 42 | 30 | 45 | 43 | 33 | 46 | 42 | 42 |
| New Democratic Party | 13 | 18 | 10 | 14 | 19 | 6 | 14 | 21 |
| Other Parties | 6 | 14 | 3 | 5 | 8 | 1 | 4 | 17 |

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Region

| % | Total | St John's and the Avalon Peninsula | Grand Falls-Windsor and Central Newfoundland | Corner Brook and Western Newfoundland | Labrador |
|--------------------------|-------|------------------------------------|--|---------------------------------------|----------|
| Sample | 777 | 404 | 241 | 117 | 15 |
| Liberal | 40 | 39 | 37 | 45 | 47 |
| Progressive Conservative | 42 | 40 | 48 | 40 | 25 |
| New Democratic Party | 13 | 14 | 10 | 9 | 28 |
| Other Parties | 6 | 6 | 5 | 6 | 0 |



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Best Premier

Regardless of which party you would vote for, who do you think would make the best Premier of Newfoundland and Labrador.

Age/gender

| % | Total | Under 25 years | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65 and over | Male | Female | Other |
|---------------|-------|----------------|----------|----------|----------|----------|-------------|------|--------|-------|
| Sample | 856 | 43 | 77 | 120 | 164 | 196 | 256 | 474 | 359 | 23 |
| Ches Crosbie | 29 | 16 | 20 | 28 | 29 | 34 | 36 | 37 | 23 | 13 |
| Dwight Ball | 28 | 22 | 22 | 17 | 34 | 32 | 34 | 26 | 30 | 26 |
| Alison Coffin | 14 | 20 | 22 | 20 | 13 | 10 | 8 | 12 | 15 | 26 |
| None of these | 18 | 19 | 26 | 22 | 16 | 16 | 13 | 18 | 17 | 30 |
| Don't know | 11 | 24 | 9 | 13 | 8 | 9 | 8 | 6 | 15 | 4 |



Income

| % | Total | < \$20K | \$20K to \$40K | \$40K to \$60K | \$60K to \$80K | \$80K to \$100K | \$100K to \$250K | > \$250,000 |
|---------------|-------|---------|----------------|----------------|----------------|-----------------|------------------|-------------|
| Sample | 856 | 81 | 131 | 118 | 88 | 78 | 177 | 25 |
| Ches Crosbie | 29 | 20 | 31 | 30 | 29 | 31 | 33 | 21 |
| Dwight Ball | 28 | 25 | 31 | 29 | 31 | 38 | 28 | 9 |
| Alison Coffin | 14 | 18 | 19 | 14 | 10 | 6 | 13 | 13 |
| None of these | 18 | 22 | 10 | 18 | 22 | 18 | 19 | 50 |
| Don't know | 11 | 14 | 9 | 9 | 8 | 7 | 6 | 7 |

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Region

| % | Total | St John's and the Avalon Peninsula | Grand Falls-Windsor and Central Newfoundland | Corner Brook and Western Newfoundland | Labrador |
|---------------|-------|------------------------------------|--|---------------------------------------|----------|
| Sample | 856 | 451 | 252 | 135 | 18 |
| Ches Crosbie | 29 | 28 | 34 | 24 | 29 |
| Dwight Ball | 28 | 26 | 27 | 37 | 31 |
| Alison Coffin | 14 | 15 | 13 | 13 | 16 |
| None of these | 18 | 21 | 15 | 16 | 9 |
| Don't know | 11 | 10 | 12 | 11 | 15 |



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Ball Approval

Do you approve or disapprove of the job Dwight Ball is doing as Premier of Newfoundland and Labrador?

Age/gender

| % | Total | Under 25 years | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65 and over | Male | Female | Other |
|------------|-------|----------------|----------|----------|----------|----------|-------------|------|--------|-------|
| Sample | 856 | 43 | 77 | 120 | 164 | 196 | 256 | 474 | 359 | 23 |
| Approve | 37 | 37 | 32 | 33 | 38 | 38 | 41 | 33 | 40 | 48 |
| Disapprove | 63 | 63 | 68 | 67 | 62 | 62 | 59 | 67 | 60 | 52 |

Income

| % | Total | < \$20K | \$20K to \$40K | \$40K to \$60K | \$60K to \$80K | \$80K to \$100K | \$100K to \$250K | > \$250,000 |
|------------|-------|---------|----------------|----------------|----------------|-----------------|------------------|-------------|
| Sample | 856 | 81 | 131 | 118 | 88 | 78 | 177 | 25 |
| Approve | 37 | 40 | 42 | 35 | 39 | 37 | 39 | 23 |
| Disapprove | 63 | 60 | 58 | 65 | 61 | 63 | 61 | 77 |



Region

| % | Total | St John's and the Avalon Peninsula | Grand Falls-Windsor and Central Newfoundland | Corner Brook and Western Newfoundland | Labrador |
|------------|-------|------------------------------------|--|---------------------------------------|----------|
| Sample | 856 | 451 | 252 | 135 | 18 |
| Approve | 37 | 35 | 36 | 45 | 44 |
| Disapprove | 63 | 65 | 64 | 55 | 56 |

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Crosbie Approval

Do you approve or disapprove of the job Ches Crosbie is doing as leader of the Progressive Conservative Party in Newfoundland and Labrador?

Age/gender

| % | Total | Under 25 years | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65 and over | Male | Female | Other |
|------------|-------|----------------|----------|----------|----------|----------|-------------|------|--------|-------|
| Sample | 856 | 43 | 77 | 120 | 164 | 196 | 256 | 474 | 359 | 23 |
| Approve | 45 | 41 | 35 | 45 | 40 | 48 | 52 | 52 | 37 | 52 |
| Disapprove | 55 | 59 | 65 | 55 | 60 | 52 | 48 | 48 | 63 | 48 |

Income

| % | Total | < \$20K | \$20K to \$40K | \$40K to \$60K | \$60K to \$80K | \$80K to \$100K | \$100K to \$250K | \$250,000 > |
|------------|-------|---------|----------------|----------------|----------------|-----------------|------------------|-------------|
| Sample | 856 | 81 | 131 | 118 | 88 | 78 | 177 | 25 |
| Approve | 45 | 41 | 46 | 48 | 44 | 47 | 45 | 39 |
| Disapprove | 55 | 59 | 54 | 52 | 56 | 53 | 55 | 61 |



Region

| % | Total | St John's and the Avalon Peninsula | Grand Falls-Windsor and Central Newfoundland | Corner Brook and Western Newfoundland | Labrador |
|------------|-------|------------------------------------|--|---------------------------------------|----------|
| Sample | 856 | 451 | 252 | 135 | 18 |
| Approve | 45 | 43 | 48 | 45 | 45 |
| Disapprove | 55 | 57 | 52 | 55 | 55 |

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Coffin Approval

Do you approve or disapprove of the job Alison Coffin is doing as Leader of the New Democratic Party in Newfoundland and Labrador?

Age/gender

| % | Total | Under 25 years | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65 and over | Male | Female | Other |
|------------|-------|----------------|----------|----------|----------|----------|-------------|------|--------|-------|
| Sample | 856 | 43 | 77 | 120 | 164 | 196 | 256 | 474 | 359 | 23 |
| Approve | 48 | 49 | 51 | 38 | 43 | 49 | 55 | 44 | 51 | 65 |
| Disapprove | 52 | 51 | 49 | 62 | 57 | 51 | 45 | 56 | 49 | 35 |

Income

| % | Total | < \$20K | \$20K to \$40K | \$40K to \$60K | \$60K to \$80K | \$80K to \$100K | \$100K to \$250K | \$250,000 > |
|------------|-------|---------|----------------|----------------|----------------|-----------------|------------------|-------------|
| Sample | 856 | 81 | 131 | 118 | 88 | 78 | 177 | 25 |
| Approve | 48 | 56 | 58 | 48 | 59 | 34 | 42 | 25 |
| Disapprove | 52 | 44 | 42 | 52 | 41 | 66 | 58 | 75 |

Region

| % | Total | St John's and the Avalon Peninsula | Grand Falls-Windsor and Central Newfoundland | Corner Brook and Western Newfoundland | Labrador |
|------------|-------|------------------------------------|--|---------------------------------------|----------|
| Sample | 856 | 451 | 252 | 135 | 18 |
| Approve | 48 | 48 | 48 | 43 | 63 |
| Disapprove | 52 | 52 | 52 | 57 | 37 |



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Better or Worse than 2015

Right now, is Newfoundland and Labrador doing better or worse than it was 4 years ago?

Age/gender

| % | Total | Under 25 years | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65 and over | Male | Female | Other |
|--------------|-------|----------------|----------|----------|----------|----------|-------------|------|--------|-------|
| Sample | 856 | 43 | 77 | 120 | 164 | 196 | 256 | 474 | 359 | 23 |
| NET TOP2 | 34 | 27 | 36 | 28 | 33 | 37 | 39 | 32 | 36 | 35 |
| NET BTM2 | 66 | 73 | 64 | 72 | 67 | 63 | 61 | 68 | 64 | 65 |
| Much better | 9 | 6 | 7 | 6 | 11 | 9 | 12 | 9 | 8 | 22 |
| A bit better | 25 | 20 | 29 | 22 | 22 | 27 | 27 | 23 | 28 | 13 |
| A bit worse | 23 | 23 | 25 | 23 | 21 | 28 | 22 | 24 | 24 | 13 |
| Much worse | 42 | 50 | 39 | 49 | 46 | 36 | 39 | 44 | 41 | 52 |



Income

| % | Total | < \$20K | \$20K to \$40K | \$40K to \$60K | \$60K to \$80K | \$80K to \$100K | \$100K to \$250K | > \$250,000 |
|--------------|-------|---------|----------------|----------------|----------------|-----------------|------------------|-------------|
| Sample | 856 | 81 | 131 | 118 | 88 | 78 | 177 | 25 |
| NET TOP2 | 34 | 39 | 34 | 29 | 40 | 40 | 35 | 21 |
| NET BTM2 | 66 | 61 | 66 | 71 | 60 | 60 | 65 | 79 |
| Much better | 9 | 9 | 10 | 7 | 11 | 8 | 9 | 4 |
| A bit better | 25 | 29 | 23 | 22 | 29 | 31 | 26 | 17 |
| A bit worse | 23 | 16 | 25 | 31 | 23 | 23 | 27 | 26 |
| Much worse | 42 | 46 | 41 | 40 | 37 | 38 | 38 | 53 |

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| % | Total | St John's and the Avalon Peninsula | Grand Falls-Windsor and Central Newfoundland | Corner Brook and Western Newfoundland | Labrador |
|--------------|-------|------------------------------------|--|---------------------------------------|----------|
| Sample | 856 | 451 | 252 | 135 | 18 |
| NET TOP2 | 34 | 35 | 34 | 29 | 45 |
| NET BTM2 | 66 | 65 | 66 | 71 | 55 |
| Much better | 9 | 8 | 9 | 9 | 23 |
| A bit better | 25 | 27 | 25 | 20 | 23 |
| A bit worse | 23 | 24 | 18 | 33 | 24 |
| Much worse | 42 | 41 | 48 | 38 | 31 |



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Leaders Debate

Did you watch or hear anything about the leaders debate?

Age/gender

| % | Total | Under 25 years | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65 and over | Male | Female | Other |
|--|------------|----------------|-----------|------------|------------|------------|-------------|------------|------------|-----------|
| Sample | 856 | 43 | 77 | 120 | 164 | 196 | 256 | 474 | 359 | 23 |
| Watched the debate | 50 | 36 | 48 | 36 | 52 | 51 | 65 | 55 | 45 | 57 |
| Heard about the debate | 30 | 40 | 27 | 43 | 30 | 32 | 19 | 28 | 33 | 22 |
| Didn't watch or hear anything about the debate | 20 | 25 | 25 | 22 | 18 | 17 | 16 | 17 | 22 | 22 |

Income

| % | Total | < \$20K | \$20K to \$40K | \$40K to \$60K | \$60K to \$80K | \$80K to \$100K | \$100K to \$250K | > \$250,000 |
|--|------------|-----------|----------------|----------------|----------------|-----------------|------------------|-------------|
| Sample | 856 | 81 | 131 | 118 | 88 | 78 | 177 | 25 |
| Watched the debate | 50 | 39 | 54 | 50 | 58 | 51 | 47 | 69 |
| Heard about the debate | 30 | 33 | 25 | 29 | 28 | 29 | 36 | 20 |
| Didn't watch or hear anything about the debate | 20 | 28 | 20 | 20 | 15 | 20 | 17 | 11 |



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Region

| % | Total | St John's and the Avalon Peninsula | Grand Falls-Windsor and Central Newfoundland | Corner Brook and Western Newfoundland | Labrador |
|--|-------|------------------------------------|--|---------------------------------------|----------|
| Sample | 856 | 451 | 252 | 135 | 18 |
| Watched the debate | 50 | 50 | 53 | 46 | 47 |
| Heard about the debate | 30 | 32 | 27 | 35 | 15 |
| Didn't watch or hear anything about the debate | 20 | 18 | 19 | 19 | 38 |



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Who won the debate

Who do you think won the debate?

Age/gender

| % | Total | Under 25 years | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65 and over | Male | Female | Other |
|----------------|-------|----------------|----------|----------|----------|----------|-------------|------|--------|-------|
| Sample | 701 | 32 | 59 | 97 | 137 | 161 | 215 | 396 | 287 | 18 |
| Ches Crosbie | 20 | 13 | 17 | 25 | 24 | 19 | 18 | 24 | 15 | 22 |
| Dwight Ball | 25 | 28 | 26 | 20 | 29 | 24 | 25 | 26 | 25 | 17 |
| Allison Coffin | 15 | 26 | 13 | 13 | 12 | 14 | 17 | 14 | 15 | 28 |
| No winner | 40 | 33 | 44 | 42 | 35 | 42 | 39 | 36 | 44 | 33 |

Income

| % | Total | < \$20K | \$20K to \$40K | \$40K to \$60K | \$60K to \$80K | \$80K to \$100K | \$100K to \$250K | > \$250,000 |
|----------------|-------|---------|----------------|----------------|----------------|-----------------|------------------|-------------|
| Sample | 701 | 59 | 106 | 94 | 76 | 64 | 151 | 23 |
| Ches Crosbie | 20 | 14 | 21 | 23 | 19 | 24 | 23 | 20 |
| Dwight Ball | 25 | 23 | 29 | 23 | 29 | 25 | 28 | 36 |
| Allison Coffin | 15 | 26 | 21 | 16 | 12 | 9 | 15 | 9 |
| No winner | 40 | 38 | 29 | 37 | 40 | 42 | 34 | 35 |



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Region

| % | Total | St John's and the Avalon Peninsula | Grand Falls-Windsor and Central Newfoundland | Corner Brook and Western Newfoundland | Labrador |
|----------------|-------|------------------------------------|--|---------------------------------------|----------|
| Sample | 701 | 374 | 206 | 109 | 12 |
| Ches Crosbie | 20 | 19 | 18 | 22 | 39 |
| Dwight Ball | 25 | 23 | 25 | 31 | 43 |
| Allison Coffin | 15 | 17 | 15 | 11 | 0 |
| No winner | 40 | 41 | 42 | 36 | 17 |

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